



Mission

Effective and Accessible Healthcare for Every Human

Business Philosophy & Corporate Culture

At MI, everything we do is done with the singular purpose of revolutionising healthcare and human performance. We aim to develop efficacious therapies and preventative interventions with a fraction of the negative side effects and at a fraction of the cost. We do this through empathic design of products that respond to each individual's physical, cognitive and emotional needs.

At MI, we strive towards deliberate decisions based on evidence. Everyday, we are continually enriching ourselves with new knowledge and new skills. We solve problems in teams, leveraging our collective expertise as we work towards transparent and inclusive goals.

At MI, nothing is impossible. We'll figure it out.

Understandings

- We all work at the intersection of what we excel at and what we love.
- We all serve important roles and deserve respect and the benefit of doubt.
- We all accept that for the opportunity of having meaningful work we love, it is worth undertaking an equivalent amount of work we do not.

Methods

- Every endeavour worth doing is an endeavour worth tracking and measuring.
- Every process worth doing more than once is a process worth considering automating.
- Communicating what has been done is better than communicating what will be done.
- The best written communication is specific and understandable out of context, by an outside observer from the distant future.